

LADD BIRO NEW ALBUM TRANSITION

Ladd Biro has served at racetracks throughout the United States.

Many horsemen are familiar with Ladd's talents from his years in the racing offices at Pompano, Rosecroft, Muskingham and most recently Hazel Park. The Buckeye native began his foray into harness racing in 1975 at Northfield Park.

What many in the industry don't realize about Ladd, however, is that he is a talented, passionate and successful musician.

For the past four decades he's been playing clubs as a pianist, saxophonist, guitarist and vocalist in various bands throughout the Midwest.

In February of this year, Ladd released his third CD, *Transitions*, an eclectic mix of ballads and up-tempo tracks that highlights his vocal and songwriting talents. His first CD, 2007's *Isn't It Romantic* and his second, 2009's *Climb To The Top*, are both hearty mixes of adult contemporary melodies.

"With *Transitions*, I worked collectively with other musicians and found music wasn't just notes on a page but how a person reacts with music both in a group and singularly," Ladd stressed. **"It's a fantastic experience when musicians feed off one another."**

The same could be said for Ladd's ability to work in the racing industry.

"There are always threads of similarities," he noted. **"The latest album was the collaborate effort of**

many different people, and in racing, it's the same. When you work with people who are good at what they do and have a passion for the work, whether it is training a horse or producing an album, what I've found is that once there's a common seed or foundation, it makes for some amazing results."

Ladd says ideas for songwriting or tunes often erupt out of the blue.

"There have been times at three or four in the morning where I sit down at the piano and things begin to click," Ladd admitted. **"Or I'll wake up with a tune or a phrase in my mind. But the real magic happens when I bring that phrase or music to someone who then gives me a whole other dimension of my original idea. It's great when the music starts to take a definitive shape. It's like you start with a straight road that becomes winding and fuller en route to the final product. As**

a musician, you always strive to have the perfect album but you never achieve it. For me, the most exciting part of the process is bouncing ideas off others, and seeing where it takes the music."

Creating an album in a digital age presents new challenges, Ladd admitted.

"There's a lot of work that goes into producing an album, akin to training a racehorse from the time he's a yearling until he gets to his 2-year-old debut. With *Transitions*, the songs are available on multiple platforms such as iTunes, Amazon and Barnes & Noble. The Internet reaches a much larger audience than ever before, and platforms such as Airplay, provide your music to radio stations throughout the world. It's exciting, but still a struggle to get the music out so that it's available everywhere."

To listen to Ladd's music and his latest CD, go to www.roscoerecords.com.

