



For Immediate Release

February 10th, 2016

Transition CD

Roscoe Records proudly announces the release of Ladd Biro's new CD, 'Transition'. Two and a half years in the making, the 14 track CD is according to Biro, "my best album so far - with this one, we'll go for the Grammy".

Award winning writer Kim Rinker coined the phrase "a stylistic adventure" in her review of the CD and added "provides near universal appeal for all audiences". As Gordon Waterstone wrote in his review, "I have but one word: Refreshing. Make that two words: Wow!

The new 'Transition' CD again combines the collaborative efforts of Ladd Biro with producer Dan Schneider, who's exceptional talent has drawn comparison to world acclaimed producer, David Foster. In addition, performances by guitarist Riley Mooney and the female singing group 'Velvet', have added an entirely new dimension to Biro's music. Rock solid contributions by drummer Tom Tesnow and the father/son team of Pete and Karl Daymon also added to this CD's diversity.

The 'Transition' CD is available in local music stores in Detroit and Cleveland. Nationally, the CD is available through Barnes & Noble and Amazon, with worldwide Internet streaming only available on the title track 'Transition' and 'In Days Gone By'. The latter can also be heard in a video on YouTube titled the same.

"The YouTube video was part of the overall project, which videographer Kevin Walsh and I had a great time putting together" according to Biro. 'In Days Gone By', written by producer Dan Schneider and his brother Greg, was written for Greg's daughter's wedding. It has such universal appeal from a father/daughter perspective, I know it's going to be a standard wedding song - and I'm honored to have it on the album". We invited friends, families, even co-workers to provide video or photos of Daddy/Daughter moments. I think it was a lot of fun for everyone that contributed, and I don't know of anyone who watched the video that kept a dry eye".