

# Roscoe Records

Music is our heart and soul.



## For Immediate Release

February, 12, 2010

With the St. Valentines Day holiday soon upon us, Roscoe Records' artist Ladd Biro and his 'Isn't It Romantic' CD will be part of a promotional holiday prize package and again be part of the on air/streaming radio advertising campaign during the month of February with WCRZ 107.9, the top rated adult contemporary FM station in Flint, Michigan. In addition, the CD continues to receive support and airplay in Detroit on WPON and WLEN in Adrian.

Known as CARS 108 to its loyal listeners, the station serves Flint, northern Detroit, and central Michigan. The timing sets up well for Biro's follow-up CD due for release this spring.