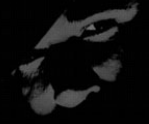


# Roscoe Records

Music is our heart and soul.



## For Immediate Release

April 15, 2010

With momentum continuously building, commercial advertisements will begin this Monday April 19th for Roscoe Records' artist Ladd Biro and his CD 'Isn't It Romantic' on CBS Radio stations WDOK in Cleveland, and WOMC in Detroit. In addition, anticipated airplay is expected to follow while plans are made final for a charity concert to be scheduled later this summer. These two CBS radio stations join a growing list of radio stations in the Midwest promoting and/or airing Ladd's music.

The eleven song CD is available at Barnes & Noble, Borders, iTunes, and amazon.com.